**Market Summary**

First Quarter 2020. The economy features large healthcare and business services sectors. Recent growth in business services jobs was poor. Total job growth was poor in recent months, little different than 3 months ago.

Population growth has been low. Rents are high compared to home prices, presenting investment opportunities. 38 percent of housing is rented. Over the last 3 years, total income (a pressure on prices) grew 9 percent (US: 14%). Home prices rose 21 percent, 6 percent in the past year. Expect a weak housing market the next few years.

**Home Price Forecast**

Home values for Detroit- Livonia- Dearborn are forecast to increase by 3 percent over the next 12 months. Nationally, prices are forecast to increase by 2.6 percent.

In the second and third year, prices are forecast to increase 3% and 3%, respectively.

**County-Level Forecast**

<table>
<thead>
<tr>
<th>County</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wayne County MI</td>
<td>3.6%</td>
<td>3.1%</td>
<td>3.2%</td>
</tr>
</tbody>
</table>

**Home Price**

Home prices in this market peaked in Q3 2005 at $155,164. In the last 12 months, prices have gone up by 6 percent. The average home price in this market is currently $154,902.

**Equilibrium Home Price**

The Equilibrium Home Price in this market is currently $156,328.

The Equilibrium Home Price shows where home prices would be in the absence of market distortions. If actual home prices rise well above the Equilibrium Prices, they ALWAYS eventually come back down.
Job Growth

In the past 12 months, jobs in this market have grown by 0.2 percent. This compares to a national increase of 1.4 percent.

Job growth is our most immediate guide to the demand for housing. New jobs spur population in-migration while jobs regained in a recovery create new households. Investments are riskier when job growth is falling, less risky when job growth is strong.

Owner-Occupied Housing Units

These include single-family homes and condos. Nationally, owner-occupancy peaked in 2005 at 69 percent and has steadily declined to less than 64 percent.

Renter-Occupied Housing Units

These include apartments and single-family homes that are rented. Demand for rentals increased in many markets as home ownership became less desirable.
**Risk-Adjusted Cap Rate**

The Risk-Adjusted Cap Rate for this market is currently 5.3 percent.

The Risk-Adjusted Capitalization Rate is used to price a rental property, based on the annual rent stream minus the annual operating expenses. The Rate incorporates both national and local economic risk. The Risk-Adjusted Cap Rate is used to estimate the value of an apartment building or single-family rental. Proposed property prices that produce a sharply lower cap rate should be scrutinized very carefully.

**Population**

The population in this market declined 0.1% in 2018, while the US population grew 0.6%.

Population growth - or the lack of it - has the strongest effect on local demand for housing. Average population growth in the US is 1 percent per year. Investments are usually less risky in markets with above-average growth, though more risky in small markets with very high population growth.

**Home Prices and Rents**

Home prices and rents often move in cycles but not at the same rate. Rents are more closely tied to local income, while home prices more easily respond to relatively small changes in supply and demand. Investments often are less risky in markets where home prices and rents increase slowly and steadily.
Rents
We forecast rents to increase 8 percent over the next three years in this market, to an average of $962 per month.

Rents rarely decrease, but sharp job losses and falling home prices can push them down. Rents are closely related to local income. Monthly rent on average is 2 percent of local per capita income, but there is a lot of variation.

Housing Permits
Total housing permits in October 2019 were up 15 percent from last year. Single family permits were down 15 percent.

Vacancy Rates
The Rental Vacancy Rate fell to 0.6 percent in Q4 2019. The Owner Vacancy Rate was unchanged.

The survey technique used by the Census to get local vacancy rates for rentals relies heavily on large apartment landlords. It can’t easily capture homes that are available for rent. Large changes from quarter to quarter in some markets can be due to survey problems rather than actual vacancies.
Employment by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>% of Total</th>
<th>US % of Total</th>
<th>Dec 2019</th>
<th>12-Month Job Growth</th>
<th>US 12-Month Job Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction/Mining</td>
<td>3%</td>
<td>5%</td>
<td>24,300</td>
<td>+5.2%</td>
<td>+2.0%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>12%</td>
<td>8%</td>
<td>96,100</td>
<td>-0.1%</td>
<td>+0.4%</td>
</tr>
<tr>
<td>Finance</td>
<td>5%</td>
<td>6%</td>
<td>38,900</td>
<td>+3.7%</td>
<td>+1.4%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>9%</td>
<td>11%</td>
<td>71,900</td>
<td>+0.8%</td>
<td>+0.1%</td>
</tr>
<tr>
<td>Business &amp; Prof. Services</td>
<td>16%</td>
<td>14%</td>
<td>124,800</td>
<td>-1.7%</td>
<td>+1.9%</td>
</tr>
<tr>
<td>Health Care &amp; Education</td>
<td>17%</td>
<td>16%</td>
<td>133,300</td>
<td>-0.4%</td>
<td>+2.7%</td>
</tr>
<tr>
<td>Tourism/Hotels</td>
<td>10%</td>
<td>11%</td>
<td>78,800</td>
<td>+0.8%</td>
<td>+2.5%</td>
</tr>
<tr>
<td>Government</td>
<td>12%</td>
<td>15%</td>
<td>89,200</td>
<td>+1.0%</td>
<td>+0.7%</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
<td>100%</td>
<td>773,800</td>
<td>+0.2%</td>
<td>+1.4%</td>
</tr>
</tbody>
</table>

Employment

Jobs were up 0.2 percent in the past year, compared to the national gain of 1.4 percent.

The concentration of jobs in various industries can reveal special investment risks. An above-average concentration of jobs in construction, manufacturing, finance or tourism indicates a greater vulnerability to economic cycles. But strong growth in these sectors means the current situation is favorable. Large health-care or government sectors often mean more stability and lower risk - but not always.

Unemployment

The Unemployment Rate in December 2019 was 4.4% versus 5.1% last year.